

The Will-Burt Company acquires Aluma Tower Company, Inc.

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The acquisition increases the elevation
systems integration capabilities of Will-Burt.

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(Orrville, Ohio, USA) The Will-Burt Company, a world leader in the design, manufacture and sale of mobile telescoping mast, tower, and integrated trailer systems, is pleased to announce the acquisition of Aluma Tower Company, Inc. Aluma has been a leader in the design, manufacture, sales, and service of mobile telescoping tower-trailer systems for 50 years.



“This exciting union not only brings together two industry leaders but also ignites a constructive collaboration rooted in our shared commitment to excellence. Both companies boast a legacy of delivering high-quality products, and this acquisition strengthens our collective ability to innovate and serve our customers better. Moreover, the aligned cultures, core values, and rich histories of both organizations lay a solid foundation for seamless integration,” stated Richard Lewin, CEO and President of The Will-Burt Company.



Shane Mullan, Managing Director of Aluma adds, “As we embark on this journey, we are confident that Will-Burt’s ‘One Company’ initiative will facilitate a smooth merger, ensuring that together, we continue to set new standards of excellence in our industry.”

Founded in 1974, Aluma Tower, based in Vero Beach, Florida, is known as a preeminent supplier of aluminum telescopic tower systems. Aluma has extensive experience manufacturing military tower-trailer-shelter systems that withstand the harshest environments of today’s battlefields, yet are quick and easy to operate, lightweight and highly mobile, rugged, dependable, and above all, safe. Among Aluma’s largest customers are the U.S. Government, Telecom Service Providers, First Responders, Emergency Management and Surveillance companies to name a few.

Will-Burt and Aluma Tower integration operations will be consolidated under the name Will-Burt Integration and Elevation Systems. The business unit is ISO 9001:2015 registered and will continue to offer the highest quality integrated mobile elevation systems to customers around the globe.

About The Will-Burt Company:

The Will-Burt Company (www.willburt.com), headquartered in Orrville, Ohio, USA, is the world’s premier manufacturer of mobile telescoping masts, towers, trailer systems, and pan and tilt positioners. We offer virtually every mobile payload elevation solution and full integration services for defense, government, first responders, telecommunications, energy production and other markets. Will-Burt also offers contract manufacturing, metal fabrication, powder-coating, and rapid prototyping services. Will-Burt is an international company with offices and manufacturing in the USA, United Kingdom, Germany, Turkiye, and Singapore. All manufacturing locations are backed by a certified ISO 9001:2015 Quality Management System. Incorporated in 1918, Will-Burt is 100% employee-owned and is classified as a small business.